

Gene S. Takeshita

Designer & Artist

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Approach: "Content inspired" artistic design

Consultant: 1984 - Present selected projects

Exhibition Design

African-American Museum & Library at Oakland

The design was inspired by the "spoken word" of love, hope, wisdom and history.

Museum planning, exhibition design, art direction, project supervision

Society of California Pioneers, *Pan Pacific Fair*: San Francisco, CA

The continuity of the Society and its rugged Gold Rush origins, instilled this design

Exhibition planning & design, art direction, project supervision

Japanese-American National Museum, *Issei Pioneers*: Los Angeles, CA

This artistic and sculptural design reflected an immigrant transition of Japan to America.

Museum planning, exhibition and graphic design, project management and supervision

Japanese-American National Museum, *New York Pioneers*: New York City, NY

An organic design captured the pioneering spirit of JA immigrants in New York City.

Exhibition planning & design, graphic design, project management & supervision

Wight Art Gallery, *Interment Camp Art*: UCLA

A free form exhibit plan, was inspired by artist's visions internment could not confine.

Exhibition planning & design, art direction, project supervision

Paul Masson Wine Museum, *Pioneer Winemaker*: Monterey, CA

A contemporary design accented with rugged details, influenced by early winemaking.

Museum planning & design, graphic design, project management & supervision

California African-American Museum, *Engineering Change*: Los Angeles, CA

A "minds-eye" design, drawing from the innovative minds of African-American inventors.

Exhibition planning & design, conceptualization, visualization

Cartoonists of the Monterey Peninsula, *Tour de Farce*: Monterey, CA

"Stage sets" embellished travel cartoons from H. Ketcham, E. Dedini and G. Arriola.

Exhibition planning & design, graphic design, art direction, project supervision

Exhibition Planning

Monterey Bay Aquarium, Future Submarine Canyon Wing: Monterey, CA

New technology and scientific discoveries, inspired this series of future exhibit concepts.

Exhibition conceptualization & design, visualizations, presentation

Toro Park Science Center: Environmental Learning Camp: Salinas, CA

This interactive "house," revealed to children their connections with the natural world.

Exhibition conceptualization & design, visualizations, presentation

Logo Design

Monterey Bay Aquarium Research Institute

The deep ocean Gulper Eel was the inspiration, as an analogy to their research focus.

Research, conceptualization, visualization, design, art

Puddle Wonderful

A writer's vision and a quote, combine to form the basis for this image.

Conceptualization, visualization, design, art

Block Publishing

Helping children to learn about science, through reading, inspired this logo.

Conceptualization, visualization, design, art

Alaska Sea Adventures

The rare sight of two Humpback Whale flukes synchronized, personifies their mission.

Conceptualization, visualization, design, art

Sea Studios

Brittle stars moving gracefully, symbolizes their unique viewpoint of the natural world.
Research, conceptualization, visualization, design, art

Monterey Bay Center for the Performing Arts

The exhilaration of live performances inspired the unique perspective of this logo.
Research, conceptualization, visualization, design, art

Illustration

Sunset Magazine

These nature illustrations were created to amplify their celebration of Western living.
Research, planning, conceptualization, visualization, design, art

Monterey Bay Sanctuary

The wide range of sea life in Monterey Bay prompted a dynamic, artistic image.
Research, planning, conceptualization, visualization, design, art

Block Publishing

These children's books bring the natural world, through storytelling, to young children.
Research, planning, conceptualization, schematics, design, art

Monterey Bay Aquarium

The Aquarium's unique views of sea life inspired this range of colorful, illustrative images.
Research, conceptualization, visualization, review, design, art

Product Design

USAsia: Monterey, CA

Customized product collections were designed for Hold Everything & Organized Living.
Research, conceptualization, visualization, design, documentation, supervision

TSR: Menlo Park, CA

Unique, artistic products were created to fit in the gift and home lines of Red Envelope.
Research, conceptualization, visualization, design, documentation, supervision

Employment:

1971 to 1983

Monterey Bay Aquarium Monterey, CA 1980 – 1983

Collaborated in a blending of marine biology, design & art in aquarium habitats & visuals.
Exhibition planning, conceptualization & design, graphic design, illustration, sculpture

Glen Fleck, Inc. Santa Monica, CA 1977 – 1979

Director for clients: Knoll Furniture, Interactive Systems, Air & Space LAMS&I; film for
FDR Memorial, King Khaled Military City; graphic design for Frank O. Gehry & Assoc.
Exhibition planning & design, creative direction, graphic & product design, illustration

Consultant RS Associates San Gabriel, CA 1976

Led the redesign of the Huntington Library Hall for the 1976 Bicentennial Celebration.
Exhibition planning, conceptualization & design, project management & supervision

Consultant San Anselmo, CA 1975

Design lead for the *Bay Area History Hall* at the Oakland Museum, Oakland, CA.
Exhibition & graphic design, project management, installation supervision

Office of Gordon Ashby Inverness, CA 1974

Staff designer for: Coyote Point Museum, San Mateo, CA & *Skywatchers* AMNH, NY.
Exhibition planning & design, production supervision

John Follis & Associates Los Angeles, CA 1973 – 1974

Staff for the creation and development of the *Man and the Sea* at Sea World Florida.
Exhibition planning & design, design production, project management

Office of Charles and Ray Eames Venice, CA 1971 – 1972

Staff for: various Herman Miller Furniture projects; graphic production for exhibits
and publications; production on IBM & Polaroid films; projects at the Eames House.
Furniture design, graphic & film production, prototype production, office projects

Education

California State University Long Beach

BA / Art Industrial Design, June 1971